**Wick Light Website Copy**

**FRONT PAGE**

LOGO and SLOGAN “Love Your Taste Buds”

Selling Tag Line, next to shop link on main page:

The Wick Light turns your Bic into an Organic Lighter so the ONLY thing you taste is pure deliciousness

**First photo Copy**

Holds 4 feet of Organic Hemp Wick

**Second photo**

Choose your color

**Third photo**

Organic Hemp Spool Refills

**ABOUT PAGE**

The Wick Light turns your Bic into an Organic Lighter. It's a small case that holds a mini Bic, and a refillable 4 foot spool of Organic Hemp twine coated in natural beeswax.

It’s simple, the spool is nestled in a perfect compartment that snaps closed seamlessly, keeping your wick clean and protected. The wick travels up a short tunnel and exits alongside your mini Bic lighter. Just pull up two inches, light the wick, and you have created pure fire, hungry to release the deliciousness from your smoke of choice.

The Wick Light was created to keep your smoke free of harsh butane taste. Using the Wick Light ensures your smoke remains untainted by the combustion remnants of butane lighters. This of course, means that your taste buds will be lovingly saturated in pure flavor.

**Diagram Copy**

Tasty Flame

4 foot spool

Mini Bic

Seamless latch

**Contact Info:**

Rooted Being LLC

P.O. Box 117617

Carrollton, TX 75011

[www.TheWickLight.com](http://www.TheWickLight.com)

Twitter @thewicklight

Email: Info@thewicklight.com

**Product Page**

**Products 1-4**

Individual lighters Price: $9.99

The Red Wick Light

The Black Wick Light

The Blue Wick Light

The Green Wick Light

* Fits mini Bic Lighter (not included)
* Holds 4 foot spool of Organic Hemp Wick
* Seamless latch prevents snagging and opening in your pocket
* ​Comes with 3 spools, each wound with 4 feet of Organic Hemp Wick.

**Product 5 -** Wick Light 3 pack with 10 Hemp Spools

Price $24.99

* Choose any 3 Colors
* Comes with 10 spools wound with 4 feet of Organic Hemp Wick.
* Fits replaceable Mini Bic Lighter (not included)
* Holds 4 foot spool of Organic Hemp Wick
* Seamless latch prevents snagging and opening in your pocket

**Product 6** - 6 Pack of Organic Hemp Spools Price 6.99

6 spools, each wound with 4 feet Organic Hemp and beeswax.

**Product 7** - 24 Pack of Organic Hemp Spools Price 19.99

24 spools, each wound with 4 feet of Organic Hemp and beeswax.

**Product 8** – Wick Light Display box Qty 25 Price: $140

* 25 Wick Lights in a display box, individually labeled with UPC and Instructions.
* Each unit is shrink wrapped with 3 spools, each spool contains 4 feet of organic hemp and beeswax.